

## FILES TECHNICAL SPECIFICATIONS

### ACCEPTED FORMATS

We always prefer using PDF.

Before creating the PDF we recommend to rasterize transparency and to verify that the fonts are embedded correctly, even better if converted to paths. Photoshop avoid saving to PDF.

We also accept JPEG files, TIFF, PSD, AI and EPS.

We do not recommend the use of programs (eg Word, Excel, etc ...) that are not specifically designed for graphics.

### IMAGES

Small Formats: CMYK max 300dpi

Wide Formats: 100dpi (200dpi for HD)

### TEXT

Vector, possibly converted to paths (in the case of raster images such as jpeg, tiff, bmp, text does not appear as sharp as the vector).

Always keep a minimum distance from the cutting edge of 3 mm.

### COLORS

CMYK (absolutely not RGB) in the case of different color profiles, we can not guarantee a correct reliability.

**ATTENTION: slight colour changes are to be considered normal, due to the variability of the print material (paper, cotton, aluminium, plastic etc.) and the kind of ink employed.**

### BLEED MARGINS

Minimum 2 mm for each side. In the case of lack of bleeds, files will still be used, cutting about 1 mm per side, regardless of the graphics reproduced.

### MARKS

Crop marks are not required.

### WARNINGS:

- PDF must be centered and high-quality
- PDF must always be unique, we do not accept multiple pdf for the same work (eg for front and back flyers, please send one PDF with two pages)
- The files must be in the correct size (WxH), we do not make enlargements and reductions in scale.
- It is always suggested to compress files before sending (WinZip or Stuffit) to avoid problems with the extensions.